

PRIORITY ISSUE - ACCESS to AFFORDABLE MEDICAL CARE

VISION: Residents of Cape Girardeau County and Scott City will be ensured access to affordable and high quality medical services (including physical, mental and dental health care) regardless of their insurability and ability to pay. Residents will understand the importance of taking responsibility for their own health and the health of their children.

ISSUE: Many persons in our community do not have access to affordable medical care (including physical, mental and dental health care).

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Short Term Outcomes</u> <u>Primary Care</u></p> <p>(1) Uninsured and Medicaid (MC) eligible persons are aware of the importance of and the availability of primary care providers, and the importance of taking personal responsibility for one's own health.</p> <p>(2) Collaboration and coordination among health providers will improve service delivery of primary health care services.</p>	<p>Increase community awareness of the:</p> <ul style="list-style-type: none"> ▪ importance of primary medical care, ▪ availability of primary care providers, and ▪ the importance of personal responsibility. 	<p>Gather data from community health clinics and hospitals* to get baseline data on # of uninsured and Medicaid clients.</p> <p>Secure funding and develop a public education campaign re: importance of primary medical care and the importance of personal responsibility.</p> <p>Establish method for community health clinics and hospitals to gather referral information from new clients.</p>	<p>Feb 2005</p> <p>Jul 2005</p> <p>Jul 2005</p>	<p>Assessment Committee</p> <p>Cross Trails,</p> <p>Cross Trails,</p>	<p>Established baseline data</p> <p>Development of public education campaign</p> <p>Amount of funds secured for implementation of public education campaign</p> <p>Method for tracking new clients established</p>
	<p>Establish a "local primary care coalition" for the purpose of better coordination of services and understanding of area health care needs.</p>	<p>Identify and engage at least 5 stakeholders from local health clinics and hospitals to form a "local primary care coalition".</p>	<p>Jul 2005</p>	<p>Assessment Committee</p>	<p># of stakeholders engaged to form local primary care coalition</p> <p>Local primary health coalition established</p>

* Cross Trails Medical Center, Midtown Family Medical Center, River City Health Clinic, Cape Girardeau County Rural Health Clinic, Southeast Missouri Hospital and St. Francis Medical Center

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<p><u>Intermediate Outcome</u> <u>Primary Care</u></p> <p>(1) Uninsured and Medicaid (MC) eligible persons have access to a primary care physician.</p>	<p>Increase the number of uninsured and MC eligible persons seen at local clinics by ____ %* by 2008.</p> <p>Decrease the number of uninsured and MC eligible persons who access Convenient Care/ER Express/emergency room treatment by ____ %* by 2008.</p> <p>Sustain "Health Professional (physicians) Shortage Area" designation for Cape Girardeau Rural Health Clinic beyond January 2007.</p> <p>*After baseline for 2004 is determined, annual increases will be predicted.</p>	<p>Implement public education campaign.</p> <p>Implement plan strategies developed by local primary care coalition.</p> <p>Track referral data from local clinics/hospitals to determine success of education campaign.</p> <p>Work to re-establish "Health Professional (physicians) Shortage Area" designation for Rural Health Clinic (currently waived for 3 years until January 2007).</p>	<p>Fall 2005 ongoing</p> <p>Fall 2005 ongoing</p> <p>2005 ongoing</p> <p>2005 - 2006</p>	<p>Cross Trails, MO Primary Care Assoc</p> <p>Local Primary Care Coalition, Providers</p> <p>Assessment Committee, Providers</p> <p>Cape County Pub Health Ctr</p>	<p>Implementation of public education campaign # of media messages/outlets</p> <p>To be determined</p> <p># of uninsured and MC eligible persons who: - access local clinics - access emergency room services</p> <p>Continuation of Health Professional Shortage designation</p>

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Long Term Outcome</u> <u>Primary Care</u></p> <p>(1) Persons are aware of and have access to the most affordable and best quality medical services available, and take responsibility for their own health.</p>	<p>By 2010, decrease the rates (adjusted for population growth) of:</p> <ul style="list-style-type: none"> ▪ preventable hospitalizations ▪ all hospitalizations, and ▪ emergency room visits. <p>Sustain ongoing work of community plan strategies.</p>	<p>See previous strategies/action steps.</p> <p>Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.</p> <p>Compile annual progress report.</p>	<p>2010</p> <p>Annually</p> <p>Annually</p>	<p>Participating Parties</p> <p>Assessment Committee</p> <p>Assessment Committee</p>	<p>Health Statistics through MICA - Missouri Information for Community Assessment, Missouri Department of Health and Senior Services:</p> <ul style="list-style-type: none"> ❖ preventable hospitalizations ❖ all hospitalizations ❖ emergency room visits for primary health care reasons <p>Evaluation of outcomes</p> <p>Report to the community on annual progress and outcome measurements</p>

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p>Short Term Outcomes Dental Care</p> <p>(1) Medicaid eligible (MC) and dentally uninsured children in day care settings have oral screenings by age 3, sealant application by age 6 and indicated treatment care is accessible for those children.</p>	<p>Increase the number of MC eligible / uninsured children in Cape County and Scott City day cares who have oral screenings by age 3 by ___%* by Dec 2005.</p>	<p>Explore possible data sources and/or need for survey; gather baseline information.</p>	<p>Mar 2005</p>	<p>Assessment Committee, Cape County Pub Health Ctr, Cross Trails Medical Center</p>	<p>Established data sources/baseline data</p>
	<p>Increase the # of MC eligible / uninsured children who have sealant application by age 6 by ___%* by Dec 2005.</p>	<p>Work with Child Care Resource and Referral and local daycare providers to develop plan to screen all children.</p>	<p>Apr 2005</p>	<p>Success by Six, Assessment Committee</p>	<p># of day care providers who participate in dental screening program # of MC/uninsured children with oral screenings by age 3</p>
		<p>Work with area school districts to develop plan to provide sealant application to children.</p>	<p>Apr 2005</p>	<p>Assessment Committee, School Nurses</p>	<p># of school districts who participate in sealant program # of MC/uninsured children who have sealant applications by age 6</p>
	<p>Form a local "dental health care coalition" for the purpose of better coordination of services and understanding of area dental needs.</p>	<p>Identify and engage at least 5 community stakeholders to form a "local dental health care coalition".</p>	<p>Jun 2005</p>	<p>Assessment Committee</p>	<p># of stakeholders engaged to form local dental health coalition Local dental health coalition established</p>
	<p>Increase the # of MC eligible / uninsured children who receive indicated treatment by ___%* by Dec 2005.</p> <p>* After baseline for 2004 is determined, annual increases will be defined.</p>	<p>Develop system to track youth whose screenings indicate treatment to follow treatment progress. (Track those going to Cross Trails.)</p>	<p>Nov 2005</p>	<p>Local Dental Health Coalition</p>	<p>Method established for tracking # of MC/uninsured children who receive indicated treatment after screenings</p>

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<p><u>Intermediate Outcome</u> <u>Dental Care</u></p> <p>(1) Medicaid (MC) eligible persons have access to dental health care.</p>	<p>Increase the number of dental providers participating in MC by 5% by 2008.</p>	<p>Support Cross Trails efforts to maintain/increase dental services at the Cape Girardeau office.</p>	<p>2005-2008</p>	<p>Cross Trails Medical Center, Cape County Pub Health Ctr</p>	<p># of dental providers that are MC providers</p>
		<p>Explore means to pay dental students' tuition expenses/debt as a recruitment incentive (in addition to National Health Service Corps).</p>	<p>2005-2008</p>	<p>Cross Trails Medical Center, Cape County Pub Health Ctr</p>	<p># of new dentists recruited with debt payment incentive</p>
	<p>Increase the number of dental interns at area Federally Qualified Health Centers from 0 in 2003 to 2 in 2008.</p>	<p>Communicate with the Oral Health Network/UMKC Dental School to explore internship/recruitment options for Federally Qualified Health Centers.</p>	<p>2005-2008</p>	<p>Cross Trails Medical Center, Cape County Pub Health Ctr, Oral Health Network</p>	<p># of dental interns that are placed at Federally Qualified Health Centers in the Cape Girardeau area</p>
	<p>Increase the number of MC persons served by dental providers by 15% by 2008.</p>	<p>Track MC clients receiving dental services.</p>	<p>2005-2008</p>	<p>Assessment Committee</p>	<p># of MC eligible persons receiving dental services through MO Department of Social Services, Family Support Division</p>
		<p>Implement plan strategies developed by local dental coalition.</p>	<p>2005-2008</p>	<p>Local Dental Coalition, Providers</p>	<p>To be determined</p>

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<p><u>Long Term Outcome</u> <u>Dental Care</u> (1) Medicaid (MC) eligible and uninsured persons have good oral health.</p>	<p>Increase the number of MC and dentally uninsured children and adults who have established a dental home through Cross Trails by ___% from ___ in 2005 to ___ in 2010. *</p> <p>Sustain ongoing work of community plan strategies.</p> <p>*After baseline for 2005 is established, expected increase will be defined.</p>	<p>See previous strategies/action steps.</p> <p>Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.</p> <p>Compile annual progress report.</p>	<p>2010</p> <p>Annually</p> <p>Annually</p>	<p>Participating Parties</p> <p>Assessment Committee</p> <p>Assessment Committee</p>	<p># of MC and dentally uninsured persons who have established a dental home at Cross Trails Medical Center</p> <p>Evaluation of outcomes</p> <p>Report to the community on annual progress and outcome measurements</p>

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Short Term Outcomes</u> <u>Mental Health Care</u></p> <p>(1) Families at risk of their children developing mental health issues are identified.</p> <p>(2) Community's approach to mental health care is evaluated for improvement in service delivery.</p>	Identify 5-10 youth risk factors associated with mental health issues.	Meet with school personnel and other health care providers to gather predictors for identifying at-risk youth.	Nov 2004 ongoing	Assessment Committee	# of risk factors identified for discussion
		Compile findings above to create a comprehensive risk factor checklist.	Apr 2005	Assessment Committee	Completed risk factor checklist
	Establish "local mental health coalition" to address community's comprehensive approach to mental health care.	Identify and engage community stakeholders (including consumers) to form "local mental health coalition".	Apr 2005 ongoing	Assessment Committee	# of community stakeholders engaged Local mental health coalition established
	Identify 10 children who exhibit significant risk factors.	Develop pilot process to identify at risk youth in multiple settings (schools, social service providers, primary care providers, etc.).	Sep 2005	Mental Health Coalition	Pilot process developed/ready to implement
		Identify participating providers for implementation of pilot process to identify at risk youth among multiple settings.	Dec 2005	Mental Health Coalition	# of agencies/providers who participate in the pilot process
	Determine appropriate outcome measures.	Explore available data to establish indicators and baseline data.	Dec 2005	Assessment Committee, Mental Health Coalition	Baseline data and indicators established, examples: # of youth not served # of youth with school discipline referrals # of youth referred to juvenile that present mental health issues # of mental health hospitalizations

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<p><u>Intermediate Outcomes</u> <u>Mental Health</u></p> <p>(1) Mental Health Coalition works collaboratively with community stakeholders to develop a model for preventing/minimizing the impact of emotional disturbances and mental illnesses.</p> <p>(2) Community's mental health system of service delivery is effective and accessible.</p>	<p>Impact the referral rate in at least 4 settings (initial increase, long term decrease).</p> <p>Increase the knowledge of parents/caregivers re: youth presentation of mental health issues.</p>	<p>Explore and identify best practice prevention models with best fit for this community that:</p> <ul style="list-style-type: none"> ▪ Provide education to parents and caregivers re: importance of emotional stability. ▪ Provide education to parents and caregivers re: skills to establish and maintain emotionally stable homes. ▪ Provide education to parents and caregivers re: awareness and access to mental health supports and services. <p>Identify agency collaboration and funding sources to implement best practices.</p>	<p>2006-2008</p> <p>2006-2008</p>	<p>Mental Health Coalition</p> <p>Mental Health Coalition, Providers</p>	<p>Identification of best practice prevention models</p> <p># of improved or new prevention programs implemented in community</p> <p># of parents/caregivers participating in best practice programs</p> <p># of participating parents and caregivers who access recommended services</p> <p># of referrals from selected settings to mental health treatment services</p> <p>Amount of money reallocated/awarded to fund best practice prevention programs</p>
	<p>Improve accessibility and effectiveness of current mental health service delivery system.</p>	<p>Evaluate current mental health services to identify gaps in access/effectiveness; recommend mechanisms to address gaps.</p>	<p>2006-2008</p>	<p>Mental Health Coalition</p>	<p># of gaps identified</p> <p># of recommendations made/implemented</p>

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<p><u>Long Term Outcomes</u> <u>Mental Health Care</u></p> <p>(1) Families have the emotional stability or knowledge of access to available supports to cope with the ordinary and extraordinary stresses of life events.</p> <p>(2) Mental Health Care system is coordinated, comprehensive and accessible.</p>	Sustain best practices prevention model through Dec 2010.	Evaluate outcomes of best practice programs, make adjustments as needed.	Annually	Participating Parties	Evaluation of program outcomes
	Improve selected mental health outcome measures by Dec 2010.	Track data for indicators annually.	Annually	Mental Health Coalition, Assessment Committee	Previously selected indicators
	Sustain Mental Health Coalition at least through Dec 2010.	Continue to engage all critical community stakeholders to serve as viable members of the Mental Health Coalition.	Ongoing thru 2010	Mental Health Coalition, Assessment Committee	Mental Health Coalition seen as an active community group
	Sustain ongoing work of community plan strategies.	Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.	Annually	Assessment Committee	Evaluation of outcomes
		Compile annual progress report.	Annually	Assessment Committee	Report to the community on annual progress and outcome measurements.

MO Primary Care Assoc - Missouri Primary Care Association, Cape County Pub Health Ctr - Cape Girardeau County Public Health Center, UMKC - University of Missouri, Kansas City