

PRIORITY ISSUE - ALCOHOL and DRUG ABUSE

VISION: Alcohol and drug abuse will be recognized as a significant life issue and residents of Cape Girardeau County and Scott City will have access to prevention, intervention and treatment services for substance use and/or abuse. The coordination of community resources will improve the effectiveness and efficiency of service delivery.

ISSUE: Persons in our community engage in illegal and abusive use of alcohol, tobacco and other drugs (ATOD), leading to destructive behavior.

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Short Term Outcome</u> <u>ADULT</u></p> <p>(1) Adults who illegally use and/or abuse alcohol, tobacco and other drugs (ATOD) are aware of and have access to intervention and treatment services.</p>	<p>Increase community awareness of current substance abuse intervention and treatment services available for adults.</p>	<p>Develop and distribute flyers to parents of school-age youth.</p>	<p>Fall 2004 ongoing</p>	<p>Youth United Way, YSAC</p>	<p># of schools participating # of flyers distributed</p>
		<p>Gather and compile resource information guide of current substance abuse intervention and treatment services available for adults.</p>	<p>Mar 2005</p>	<p>Community Caring Council through 2004 United Way Community Grants</p>	<p>Completed resource information document</p>
		<p>Identify outlets to disseminate (regularly) and store resource information.</p>	<p>Mar 2005</p>	<p>Community Caring Council</p>	<p>Established structure of dissemination points</p>
		<p>Publicize awareness of substance abuse resources to adults.</p>	<p>Mar 2005</p>	<p>Community Caring Council</p>	<p># of resource guides distributed</p>
	<p>Increase access to ATOD resources.</p>	<p>Identify unmet needs and barriers to adults seeking ATOD treatment.</p>	<p>Jun 2005</p>	<p>Assessment Committee</p>	<p># of unmet needs/barriers # of treatment providers collaborating</p>
		<p>Meet with treatment providers re: plan to address unmet needs and barriers.</p>	<p>Jun 2005 ongoing</p>	<p>To be determined</p>	<p># of unmet needs addressed # on treatment waiting lists Average wait time to receive treatment</p>

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<p><u>Intermediate Outcome</u> <u>ADULT</u></p> <p>(1) Adults reduce their illegal or abusive use of ATOD.</p>	Educate adults re: impact of adult substance usage on youth substance abuse.	Coordinate community efforts to develop and implement public education media campaign focusing on parents and caregivers.	Jul 2005	YSAC Public Education Committee, CCCC	Scope of media campaign/funding secured # of media messages/outlets
	Increase the number of adults who participate in intervention and treatment programs.	Collect data from local treatment providers on number of adults seeking and receiving treatment.	Jul 2005 ongoing	Assessment Committee	# of providers who share data on adult clients
	Establish criteria for outcome measurement.	Explore ways to increase the number of adults who seek treatment, especially those with children in their care.	Aug 2005 ongoing	Assessment Committee	# of program changes to increase services # of new clients to be served
		Explore available data sources to establish relevant baselines.	Jun 2005	YSAC, Regional Support Center, Assessment Committee	Established baseline data - examples: # of adults with children in their care who are in treatment/repeating treatment # of newborns exposed to ATOD # of pregnant mothers who seek treatment # of alcohol-related arrests # of DWI/DUI arrests

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Long Term Outcome ADULT</u></p> <p>(1) Adults in our community do not engage in illegal or abusive use of ATOD.</p>	<p>To reduce illegal and abusive use of ATOD among adults in our community by 10% by 2010.</p> <p>To reduce illegal and abusive use of ATOD among adults in our community by 15% by 2014.</p> <p>Sustain ongoing work of community plan strategies.</p>	<p>Track indicator data annually for changes in trends.</p> <p>Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.</p> <p>Compile annual progress report.</p>	<p>Annually</p> <p>Annually</p> <p>Annually</p>	<p>Assessment Committee</p> <p>Assessment Committee</p> <p>Assessment Committee</p>	<p>Same as previously selected indicators</p> <p># of adults successfully completing treatment</p> <p>Evaluation of outcomes</p> <p>Report to the community on annual progress and outcome measurements</p>

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<p><u>Short Term Outcome</u> <u>YOUTH</u></p> <p>(1) Effective age-appropriate ATOD prevention, intervention and treatment strategies are promoted for youth, preschool age through college age.</p>	<p>Increase the effectiveness of 25% of existing ATOD prevention, intervention and treatment programs through incorporation of proven effective principles.</p>	<p>Utilize information from 2003 Community Resources for Youth Substance Abuse Survey to identify current ATOD programs.</p> <p>Utilize information from 2003 survey to assess programs' use of effective principles, including evaluation tools.</p> <p>Make recommendations to existing programs and assist in incorporating effective principles.</p> <p>Identify unmet needs and gaps.</p> <p>Submit recommendations to meet gaps in services to YSAC.</p>	<p>Completed</p> <p>Mar 2005</p> <p>Aug 2005</p> <p>Aug 2005</p> <p>Aug 2005</p>	<p>YSAC, Project Consultant</p> <p>YSAC, Project Consultant</p> <p>YSAC, Project Consultant</p> <p>YSAC, Project Consultant</p>	<p># of programs for youth (preschool through college age)</p> <p># of youth participating in programs</p> <p>% of programs incorporating proven effective principles</p> <p># of recommendations made # of recommendations implemented</p> <p># of unmet needs/gaps in services</p> <p>Presentation to YSAC of recommendations to meet gaps in ATOD services</p>
	<p>Increase community awareness of local ATOD issues and available prevention, intervention and treatment services for youth.</p>	<p>Create, fund and implement local ATOD public education media campaign.</p>	<p>Jul 2005 ongoing</p>	<p>YSAC Public Education Subcommittee</p>	<p>Funding/implementation for media campaign # of media messages/outlets</p>
	<p>Increase parental knowledge of impact of ATOD usage on youth.</p>	<p>Develop and distribute flyers to parents of school-age youth.</p>	<p>Fall 2004 ongoing</p>	<p>Youth United Way, YSAC Public Education Subcommittee</p>	<p># of schools participating # of flyers distributed</p>
	<p>Expand collaboration with university community to address ATOD issues at the community level.</p>	<p>Meet with Campus & Community Coalition for Change (CCCC).</p> <p>Implement strategies from Work Plans of CCCC Action Teams.</p>	<p>Fall 2004 ongoing</p> <p>Mar 2005</p>	<p>Assessment Committee</p> <p>CCCC Action Teams</p>	<p>Working relationship established</p> <p>To be determined by Action Team Work Plans</p>
	<p>Identify 3 relevant grant sources for collaborative community initiatives.</p>	<p>Bring together relevant community groups to explore collaborative initiatives for grant submissions.</p>	<p>Feb 2005 ongoing</p>	<p>YSAC Resource Subcommittee, CCCC, Assess Com</p>	<p># of community groups collaborating # of grants identified # of grants submitted</p>

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<p><u>Short Term Outcome</u> <u>YOUTH</u></p> <p>(continued)</p>	<p>Establish criteria for outcome measurement.</p>	<p>Explore available data sources to establish relevant baselines, including qualitative data from providers/educators/peer leaders to determine why/when/where/how.</p>	<p>Mar 2005</p>	<p>YSAC, Project Consultant, Assessment Committee</p>	<p>Established baseline data</p> <p>Qualitative data report</p>
<p><u>Intermediate Outcome</u> <u>YOUTH</u></p> <p>(1) Youth have access to a continuum of ATOD prevention, intervention and treatment programs from preschool through college age.</p>	<p>A continuum of ATOD prevention, intervention and treatment programs from preschool through college age is established.</p>	<p>Create resource document to present to community stakeholders to increase awareness and knowledge of local ATOD problems.</p> <p>Obtain a commitment from providers to develop the continuum of services.</p> <p>Collaborate with current local programs/providers/other stakeholders to avoid service duplication. (CCCC, Community Trials Grant, Team Spirit, Missouri National Guard Counter Drug, area schools and hospitals, etc.)</p> <p>Increase resources available to community providers through information-sharing on potential funding sources and successful grant requests.</p>	<p>Sep 2005</p> <p>Sep 2005</p> <p>Oct 2005 ongoing</p> <p>Oct 2005 ongoing</p>	<p>YSAC Resource Subcommittee, CCCC, Assessment Committee</p> <p>YSAC, Project Consultant, Providers</p> <p>YSAC, Project Consultant, Assessment Committee, Providers</p> <p>YSAC Resource Subcommittee, Assessment Committee, CCCC</p>	<p>Creation and publication of ATOD Community Awareness document</p> <p># of monographs distributed</p> <p># of stakeholders engaged in continuum</p> <p># of local programs collaborating</p> <p>Established continuum of ATOD programs</p> <p># of identified gaps addressed</p> <p># of new funding sources secured</p> <p>Amount of new funding received</p>

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Long Term Outcome</u> <u>YOUTH</u></p> <p>(1) Youth in our community do not engage in illegal or abusive use of ATOD.</p>	Advocate at least 3 public policy/local ordinance changes regarding ATOD issues.	Review public policies/local ordinances and encourage changes that would deter the use of ATOD use/abuse among youth.	Ongoing thru 2010	YSAC Public Policy Subcommittee, Community Trials Grant, CCCC	# of policy changes advocated # of policy changes adopted
	Decrease substance use and abuse among area youth by 10% by 2010.	Track indicator data annually for changes in trends.	Annually	YSAC, Regional Support Center, CCCC, Assessment Committee	Indicators to be selected, examples: # of intervention and treatment referrals for youth as monitored by Missouri Department of Mental Health, Division of Alcohol and Drug Abuse # of juvenile arrests related to alcohol/drugs Average age of first use and scope of substance use as reported in Missouri Department of Elementary and Secondary Education Safe and Drug Free Schools and Communities Survey Substance use as reported in ADA Missouri Student Survey # of youth testing positive during juvenile detention center intake
	Decrease substance use and abuse among area youth by 15% by 2014.				
	Sustain ongoing work of community plan strategies.	Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.	Annually	Assessment Committee	Evaluation of outcomes
		Compile annual progress report.	Annually	Assessment Committee	Report to the community on annual progress and outcome measurements

ATOD - Alcohol, Tobacco, and Other Drugs, YSAC - Southeast Missouri Youth Substance Abuse Coalition, CCCC - Campus and Community Coalition for Change