

PRIORITY ISSUE - INADEQUATE PUBLIC TRANSPORTATION

VISION: Residents of Cape Girardeau County and Scott City will have access to an affordable and reliable means of transportation to access employment and utilize community resources.

ISSUE: Many persons in our community do not have an affordable and reliable means of transportation to access employment and necessary community resources.

Goal/Outcome	Objective	Strategy/Action Step	Timeline	Responsible Party	Indicator
<p><u>Short Term Outcome</u></p> <p>(1) Cape County Transit Authority receives additional support from government entities to coordinate existing transportation systems.</p>	<p>The current for-profit and non-profit providers of public transportation will work together to coordinate services and optimize service delivery.</p>	<p>Develop educational campaign about the need for transit system.</p> <p>Develop 243-RIDE transit information referral service for all residents.</p> <p>Negotiate with the city of CG and SEMO University to result in CC Transit Authority receiving all local MODOT and FTA funding and becoming the authorized funding coordinator for CC.</p> <p>Get commitment from CC Commission and cities of CG and J to continue or to increase level of matching funds required for state and federal grants to be used for infrastructure.</p> <p>Work with MODOT needs assessment contractor to help implement study.</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Aug 04 - Aug 05</p>	<p>Cape County Transit Authority, Other Providers, Assessment Committee</p> <p>Steering Committee, MODOT</p>	<p>Scope of educational campaign</p> <p>Established phone referral service</p> <p>Establishment of CC Transit Authority as funding coordinator for all of Cape Girardeau County</p> <p>Amount of local funding authorized by government entities</p> <p># of meetings held</p> <p>Established baseline data - examples: # of riders, passenger miles, trips, types of trips and demographics of riders for CCTA, SADI, Kelley, WIB</p>

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<p><u>Intermediate Outcomes</u></p> <p>(1) Employable persons residing in CC and SC have transportation to work 24/7.</p> <p>(2) Residents will have affordable transportation to access basic life needs (food, medical care, etc.) and quality of life services (recreation, social, etc.) Monday - Saturday, 8am-6pm.</p>	<p>Public transportation will be more accessible for all persons of the community.</p> <p>Increase by 8% the number of public transit riders by 2008.</p>	<p>Implement recommendations from MODOT study to result in a coordinated county-wide transit system.</p> <p>Secure additional funding to expand/sustain coordinated transit system.</p>	<p>Aug 2005 - Dec 2008</p>	<p>Cape County Transit Authority, Other Providers, Assessment Committee</p>	<p># of recommendations implemented</p> <p>Amount of additional transportation funding</p> <p>Same as selected under Short Term</p>
<p><u>Long Term Outcome</u></p> <p>(1) Residents will have accessible, affordable and reliable transportation within Cape Girardeau County and Scott City.</p>	<p>By 2010, inadequate public transportation will no longer be the #1 community issue.</p> <p>Increase by 10% the number of public transit riders by 2010.</p> <p>Sustain ongoing work of community plan strategies.</p>	<p>Decide method of assessment. Implement survey.</p> <p>See previous strategies/action steps.</p> <p>Evaluate outcomes of short term and intermediate strategies annually for progress and make adjustments as needed.</p> <p>Compile annual progress report.</p>	<p>2010</p> <p>2010</p> <p>Annually</p> <p>Annually</p>	<p>Assessment Committee</p> <p>All Transportation Providers</p> <p>Assessment Committee</p> <p>Assessment Committee</p>	<p>2010 Community Assessment Results</p> <p>Integrated County Transportation System</p> <p>Same as selected under Short Term</p> <p>Evaluation of outcomes</p> <p>Report to the community on annual progress and outcome measurements</p>

CC - Cape Girardeau County, CG - Cape Girardeau, J - Jackson, SC - Scott City, SEMO - Southeast Missouri State University, MODOT - Missouri Department of Transportation, FTA - Federal Transit Authority, CCTA - Cape Girardeau County Transit Authority, SADI - SEMO Alliance for Disability Independence, Kelley - Kelley Transportation Company, WIB - Workforce Investment Board