

ECONOMIC SELF-SUFFICIENCY

ECONOMIC INDICATORS 2000 Census		Cape County	City of Cape	City of Jackson	Scott City	Missouri
Per Capita Income		\$18,593	\$18,918	\$18,799	\$15,099	\$19,936
Median Household Income		\$36,458	\$32,452	\$40,412	\$31,958	\$37,934
% change form 1990 Census		48.7%	43.4%	69.0%	43.6%	43.9%
Average Household Income		\$46,272	\$44,907	\$46,635	\$37,718	\$49,956
Self-Suff Income for 2 adults, 1 infant, 1 pre-schooler/2002		\$33,131			(county) \$29,241)	
Families in Poverty		6.7%	8.5%	5.0%	8.6%	8.6%
# White/Non-white		948/259	472/246	164/5	115/0	87K/40K
Individuals in Poverty		11.1%	15.2%	6.7%	12.8%	11.7%
# White/Non-white		5665/1590	3485/1436	711/64	567/18	193K/620K
Children in Single Parent Fam.		21.2%			26.9%*	24.3%
HHs w/ Single Parent Families		7.8%	8.0%	9.6%	10.8%	9.1%
Single Mothers		6.1%	6.5%	7.6%	6.5%	7.0%
Individuals receiving TANF**		1304			1490*	259,039
% change since 1993		-35.3%			-55.3%*	-53.8%
Students in Free/ Reduced Lunch	1998-99	26.1%	33.9%	18.8%	34.7%	35.9%
	2000-01	27.7%	37.1%	20.8%	38.6%	36.7%
Civilian Labor Force >16		36,648	18,857	6247	2,309	2.8K
Unemployment Rate 2000		5.0	6.3	2.5	7.5	5.3
# White/Non-white		1458/369	868/315	128/30	151/23	108K/41K
Unemployment Rate 9/2003**		3.7	4.4		5.6*	5.3
Earnings Growth Rate 1990-00		5.9%			4.2%*	5.3%
Employment Growth - % change from 1990-2000						
Manufacturing		3.7%	1.8%	7.9%	5.3%	7.2%
Retail Trade		-5.9%	-8.4%	-4.0%	-5.5%	-5.3%
Education		-0.7%	-0.9%	1.6%	-0.5%	0.5%
Health Care/Social Assist		4.6%	4.7%	3.3%	4.7%	2.7%
Other Industries		-1.7%	2.7%	-8.8%	-4.0%	-5.0%
Property Valuation - 2000		\$728K	\$374K	\$117K	\$261,800	
Change from 1999		5%	5%	9%	-5%	
Housing Starts - 2000		330	78	NA	59*	24,321
Business Licenses - 2000			NA	410	159	
Change from 1999				0%	-6%	
Educational Attainment - % change from 1990-2000						
Less than 9 th grade		-5.6%	-4.9%	-5.9%	-7.4%	-5.0%
9-12 grade, no diploma		-1.1%	0.3%	-3.7%	-3.1%	-2.4%
High School Grad/GED		0.2%	-0.2%	-3.0%	3.8%	-0.4%
No college		-6.5%	-4.8%	-12.6%	-6.7%	-7.8%
Some college, no degree		1.4%	3.1%	-0.2%	5.5%	4.0%
Bachelor degree		3.4%	7.1%	3.3%	0.6%	2.3%
Grad/Professional degree		1.6%	2.4%	1.7%	0.6%	1.5%

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Ages 16-19, # not in school/%	911/19%	510/17%	134/19%	26/12%	67K/21%
HS grad, unemployed	63	29	30	0	4116
Not HS grad, unemployed	143	109	16	0	6117

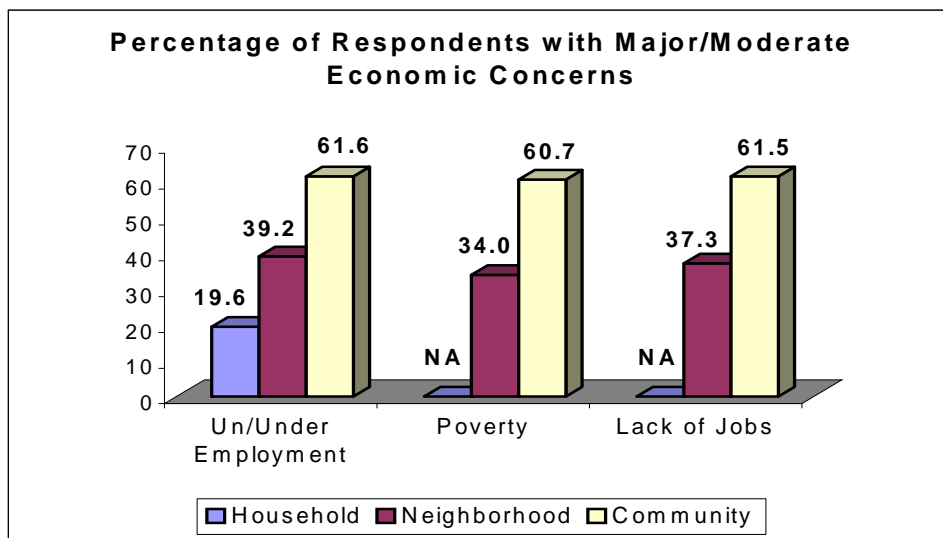
*Scott County Data -no city data available

**TANF - Temporary Assistance to Needy Families

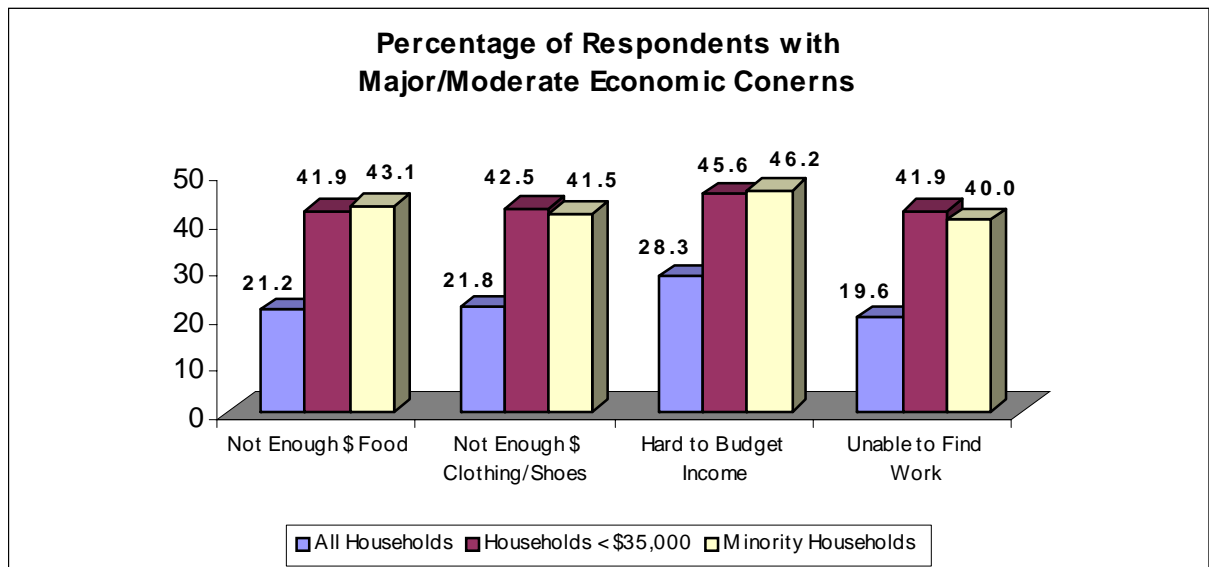
Sources - Census 2000, Kids Count in Missouri 2002 and 2000, MO DED, MO DESE, MO DSS, Self-Sufficiency Standard for Missouri, Cities of Cape Girardeau, Jackson and Scott City

COMPASS Survey Results

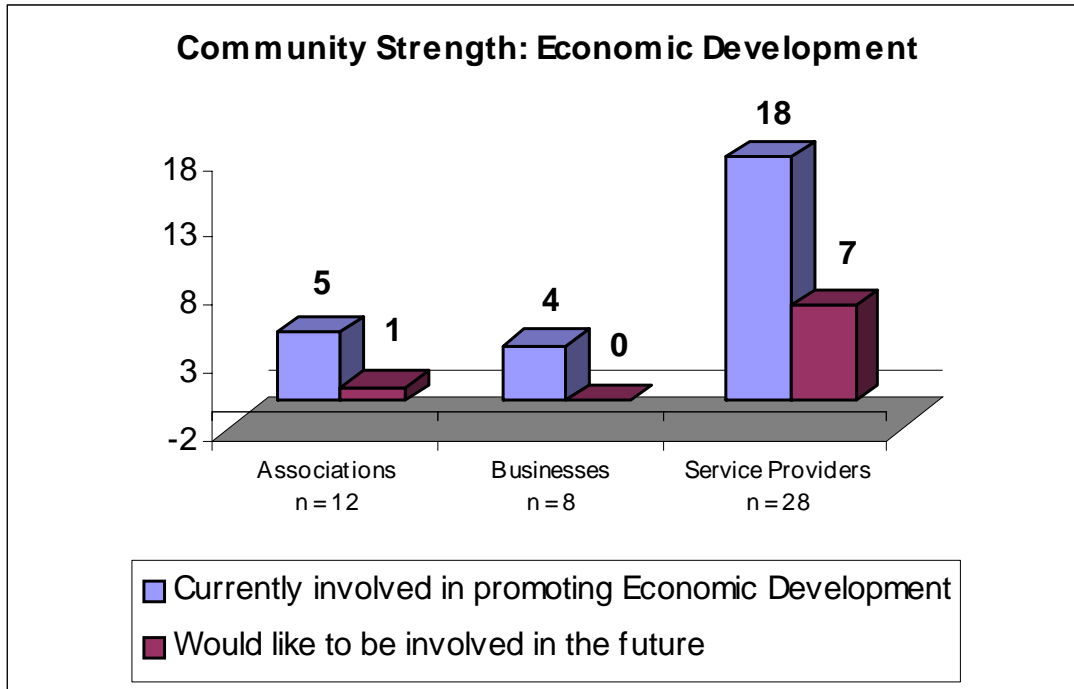
Household Results



Household Results According to Income and Race



Community Strength: Economic Development



STRENGTHS

- 1. Consumer Confidence Index for US has been improving since September after being stagnant for last 6 months.**
- 2. For 4th quarter of 2002, Missouri had the 18th lowest cost of living in US. The high costs of housing and medical care in this area raises the cost of living index.**
- 3. Missouri has 5th most diversified economy in the nation.**
- 4. Cape County and the cities of Cape and Jackson have lower unemployment rates than Missouri and the US.**
- 5. Even though the state of Missouri reports the loss of 77,700 jobs in 2002, Cape County's diverse and stable economy has kept the local unemployment rates consistently low.**
- 6. Abundance of entry-level jobs are available in the Cape area.**

- 7. Job training programs - Career and Technology Center, Workforce Investment Board, Southeast Missouri State University, etc. - serve residents in the immediate area and beyond.**
- 8. Welfare to Work programs are decreasing the number of families receiving public assistance.**
- 9. Cape Girardeau County is an "import county" - more people come into the county to work (about 24%) than people who leave the county to work (about 12%).**
- 10. Cape County ranks 12th among 114 Missouri counties in manufacturing with most of the employment coming from Proctor and Gamble Paper Products and Rubbermaid Closet Organization Products.**
- 11. According to the 1997 US Economic Census, Cape Girardeau County ranked 1st among 114 Missouri counties in retail sales per capita.**
- 12. Area school districts with a large number of professional educators prepare youth well for the workforce/higher education.**
- 13. The ability of the cities of Cape Girardeau and Jackson and Cape Girardeau County to work together has helped to increase regional economic development.**
- 14. Strong community infrastructure helps to attract new industry and employers.**

CHALLENGES

- 1. Abundant entry-level positions often do not result in job advancement.**
- 2. Shortage of job opportunities exists for disabled population.**
- 3. Lack of affordable/reliable transportation limits people to a specific geographical area when seeking and retaining employment.**

4. Lack of available/affordable child care (especially nights and weekends) limits employment opportunities.

5. Working poor - supporting a family with an entry-level job is a challenge.

6. Welfare to Work clients need extended support when making the transition to employment.